

Sauvignon Blanc 2025

BACKGROUND

Invivo X, by Sarah Jessica Parker is created with New Zealand-based Invivo Wines, in what Parker describes as a very collaborative process. The collaboration covers every aspect of the new wine, from naming and label design to the winemaking itself. Invivo winemaker Rob Cameron explains: "This wine is 100% Sarah Jessica Parker. So other than selecting the base wine from New Zealand (Sauvignon Blanc), I take a back seat and let her create the blends." Sarah Jessica's first ever wine was perfected in May 2019 when Invivo founders Tim Lightbourne and Rob Cameron traveled to New York City to create her new Sauvignon Blanc. For vintage 2024, Invivo and SJP are toasting to six years of making delicious, award-winning Sauvignon Blanc together!

TERROIR & VINTAGE NOTES

The Invivo X, SJP Sauvignon Blanc is a blend of five estates in Marlborough, spanning both the Wairau and Awatere Valleys with vines aging from 3–11 years. Sarah Jessica loved the intensity of style from the Waihopai Valley and has blended that with pure fruit aromatics from the Western Wairau and the power and purity found in the Westhaven Vineyard in the Dashwood. The Westhaven vineyard is one of the last blocks of Sauvignon Blanc in Marlborough to be harvested and so has an extremely long season to develop flavor and power.

WINEMAKING & AGING

New Zealand's Invivo is one of the country's leading producers and co-founders Tim Lightbourne and Rob Cameron taste and blend each new vintage with SJP. "It's so important that Sarah Jessica is involved in blending of the new vintage of Invivo X, SJP each year as she represents the tastes of our customers and what they are looking for in their glass" says Rob. Sarah Jessica has developed a beautiful style of Sauvignon Blanc that is soft with a subtle oak influence, which is created by some late harvesting, a little bit of skin contact and using French barriques and hogsheads as well as non-barrel blonde oak products.

TASTING NOTES

The Invivo X, SJP 2024 has an intensely focused nose of freshly cut limes and ripe cantaloupe melons. The palate gains the body and power of the rock melon but retains perfectly balanced acidity from the lime. There are hints of passion fruit and pineapple that also add complexity. The palate has a driving, ethereal minerality yet is saturated with fruit.



750ML



ORIGIN

Marlborough, Marlborough, New Zealand

GRAPE VARIETIES

100% Sauvignon Blanc

SIZES

750ml

TECHNICAL DETAILS

ABV: 12.8%, TA: 8.5, RS: 6.5, Ph: 3.27,
Closure: Screw Cap

WINEMAKER

Rob Cameron

CERTIFICATES

On-Label Eco Cert

