

## Sauvignon Blanc

### BACKGROUND

Invivo X, by Sarah Jessica Parker is created with New Zealand-based Invivo Wines, in what Parker describes as a very collaborative process. The collaboration covers every aspect of the new wine, from naming and label design to the winemaking itself. Invivo winemaker Rob Cameron explains: "This wine is 100% Sarah Jessica Parker. So other than selecting the base wine from New Zealand (Sauvignon Blanc), I take a back seat and let her create the blends." Sarah Jessica's first ever wine was perfected in May 2019 when Invivo founders Tim Lightbourne and Rob Cameron traveled to New York City to create her new Sauvignon Blanc. For vintage 2024, Invivo and SJP are toasting to six years of making delicious, award-winning Sauvignon Blanc together!

### TERROIR & VINTAGE NOTES

To produce the new Invivo X, SJP Sauvignon Blanc 0% wine, Rob uses grapes from Invivo vineyards producing naturally lower alcohol. Marlborough Sauvignon Blanc produces fantastic 0% wines, as the grape delivers crisp acidity and vibrant aromatics – a profile that translates well to 0% alcohol formats.

### WINEMAKING & AGING

Invivo Cofounder and Winemaker Rob Cameron has worked across 29 harvests and has 14 years of experience in producing zero and lower alcohol wines. Rob has won multiple awards with Invivo X, SJP – one of New Zealand's most awarded Sauvignon Blancs in the last six years – featuring in Wine Spectator's Top 100 Wines of the World three times. Rob is a Wine Enthusiast Person(s) of the Year finalist. Invivo currently produces the most successful lower alcohol white wine in the UK & Ireland, produced using advanced spinning cone technology.

### TASTING NOTES

Fresh, fruity Sauvignon Blanc aromas of tropical fruits, citrus, and freshly sliced apple. The palate is also fresh, with bright sweet fruits and a classic Marlborough Sauvignon Blanc-style acidity. The mouthfeel is full and round, with a pleasing finish that leaves you wanting more. 100% guilt free!



750ML



### ORIGIN

Awatere, Wairau, Marlborough, New Zealand

### GRAPE VARIETIES

100% Sauvignon Blanc, de-alcoholized

### SIZES

750ml

### TECHNICAL DETAILS

ABV: <.5%, TA: 9.2, RS: 21, Ph: 3.25,  
Closure: Screw Cap

### WINEMAKER

Rob Cameron

### CERTIFICATES

On-Label Eco Cert

